

Videoboard on Ulmer Strasse

Located at the SSB train stop „Im Degen“ on a main thoroughfare in a highly frequented urban area. In the immediate vicinity you will find all the staples of a high-traffic urban neighbourhood, including restaurants, hypermarkets, car dealerships, hardware stores, and more.



Screen Dimensions: 11 m² each
Resolution: 768 x 576 pixels
Transmission window: from 6 a.m. to 9 p.m.

Technical Specifications – Media Formats for the Ulmer Strasse Location

Still Images: bmp, jpg, pdf
Resolution: 72-150 DPI

Animation: avi, mov
- uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:
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